

## COMMUNICATION ON ENGAGEMENT (COE)

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**Institute for Economics and Peace**



### **Period covered by this Communication on Engagement**

From: June 30 2020

To: June 28 2022

### **Part I. Statement of Continued Support by the Chief Executive or Equivalent**

To our stakeholders,

I am pleased to confirm that the Institute for Economics & Peace ('IEP') reaffirms its support to the United Nations Global Compact and its Ten Principles in the areas of Human Rights, Labour, Environment and Anti-Corruption. This is our Communication on Engagement with the United Nations Global Compact. We welcome feedback on its contents.

In this Communication of Engagement, we describe the actions that IEP has taken to support the UN Global Compact and its Principles. We support accountability and transparency, and therefore commit to reporting on our progress according to the Global Compact Communication of Engagement policy and to continuing to share this information with our stakeholders through IEP's website.

Yours sincerely,



Steve Killelea

President/Chief Executive Officer

## **Parts II and III. Description of Actions and Measurement**

### *Engage with the UN Global Compact (UNGC)*

Prior to COVID-19, IEP has held a number of events with the Global Compact Secretariat and members, including local events around the world to mark the launch of IEP's Global Peace Index. IEP has been an active participant on a steering committee for a Global Compact initiative, Business for Peace.

### *Research Global Compact-related issues*

IEP produces world-leading research that is of benefit to UNGC members and that advances Global Compact principles, especially pertinent to human rights, nondiscrimination, environmental sustainability, and anti-corruption. IEP is an active global leader and thought partner in promoting a better understanding of the practices and conditions that most effectively promote and sustain peace. We regularly deliver educational briefings on these findings and invite UNGC members and other UN stakeholders to participate and attend.

This research is contained in our following annual global publications:

- *Global Peace Index*
- *Positive Peace Report* (the foundation of which overlaps significantly with and directly advances UNGC Principles)
- *SDG16 Progress Report*
- *Ecological Threat Register*

IEP also produces research related to businesses and Global Compact principles, including:

- Country-specific research, such as the annual *Mexico Peace Index*;
- Business reports such as *Business and Peace* and the *Economic Value of Peace* (which are regularly updated based on the latest findings)
- Bespoke reports on SDG16, such as *SDG in the Pacific: Strengthening and legitimizing institutions to achieve sustainable development*.
- Bespoke reports on current events such as *Covid-19 and Peace*, *Ukraine Russia Crisis*, *Afghanistan: Conflict & Crisis* and *Changing Perceptions in a Changing Climate*

### *Engage business on Global Compact-related issues*

IEP engages businesses directly in these matters, such as through participation at International Chambers of Commerce events and a range of national and sub-national Chambers of Commerce events and programs. IEP also meets with relevant industry bodies, including mining and tourism associations.

In 2017, IEP entered into a strategic partnership with Rotary International based on a commitment to advancing Positive Peace - the attitudes, institutions and structures that are necessary to create and sustain peaceful societies. We reaffirmed and expanded this partnership in 2022, committing to another 3 years of the partnership. IEP will continue to pursue, formalize and implement partnerships in 3 pursuit of sustaining peace and sustainable business practices, including with UNGC members.

IEP also engages companies through IEP's social media and through the social media channels of business groups, such as the World Economic Forum. IEP reached over 1.3 billion people through social media in the past year alone.

*Engaging the public and policymakers on Global-Compact-related issues*

IEP raises public awareness on these matters not only through social media, though also traditional media and inclusion in education courses and the publications of others. IEP has a media reach of 27 billion people, and our research is referenced in 15,000 books worldwide. Our reports have reached over 500,000 downloads in the last 12 months and our work is included in 1,000s of university courses worldwide. IEP research is also used extensively by organisations, including the OECD, Commonwealth Secretariat, World Bank and the United Nations.

*Internal organizational support for UN Global Compact principles*

IEP endorses UN Global Compact principles through its internal operations and within all of its global offices, and communicates progress following the Communication on Progress (COP) requirements.

*Education on topics related to the Global Compact*

IEP has delivered Positive Peace Workshops to a variety of communities domestically and internationally since 2017. IEP has facilitated community cohesion and resilience building workshops in Kenya, Uganda, DRC, Libya, Ethiopia, Zimbabwe, Botswana, Zambia, Germany, France, Belgium, Netherlands, Iraq, Cambodia, Thailand, Myanmar, Philippines, Australia, Maldives, Sri Lanka, India, USA, Canada, Ecuador, Peru, Brazil, Colombia and Mexico. The teachings of these workshops are based on IEP's Positive Peace framework and therefore directly relate to the Human Rights and Anti-Corruption principles.

IEP also offers two free online peace programs that explore IEP's research and the Positive Peace framework. The IEP Peace Academy is a two hour online course that introduces participants to IEP research as well as Positive Peace and Systems Thinking. The IEP Ambassador program is a free 3-month online program that delves deeper into IEP's research. The program focusses on activating Positive Peace by asking participants to implement and deliver a peace initiative as part of completing the program. There is a global network of over 3000 IEP Ambassadors in 152 countries. IEP has been able to train thousands of people globally on Human Rights, Environment, Labour and Anti-Corruption.